



# THE LEADER IN IMMERSION COOLING SOLUTIONS FOR ASIC MINING FARMS

## HISTORY

After spending their entire lives as owners and directors of the largest and oldest family-owned property restoration company in the world, Cameron and Chase Blackmon decided it was time to move on to pursue another business venture in a different industry. For over a year, they had been working this new venture part-time on nights and weekends. After negotiating a successful exit from their property restoration company, they began to give full attention to their new company, Immersion Systems.

Prior to the formation of Immersion Systems, Cameron and Chase Blackmon were the owners and operators of a cryptocurrency mining company in Texas that they ran as a side business in parallel with their restoration company. They developed an immersion cooling solution for themselves out of pure necessity. However, after they began revealing their approach to some of their mining peers, they began to receive interest from other miners in purchasing their solution. Eventually this led to the formation of their immersion cooling company, Immersion Systems.

## COMPANY PHILOSOPHY

Our goal is to be the leader in immersion cooling solutions, and we believe that is achieved by out-performing competitors on three key concepts:

- Price
- Quality
- Customer Service

When we sell an immersion cooling system, we not only provide our customer with a custom-made kit specific to their individual needs, we also work with the customer throughout the installation process to ensure their deployment goes as planned. We will meet the customer on-site at their location when needed to ensure a smooth transition or even provide installation services for the customer.

## WHY US?

**Technology & Quality:** Over 2.5 years of research and development into immersion cooling technology resulting in over 12 iterations and improvements to our original system design. Our quality assurance processes ensure each system that leaves our dock meets our stringent quality standards.

**Price & Partnerships:** Due to our multitude of deeply integrated partnerships with suppliers, volume purchasing capability, and relentless focus on cost-effective manufacturing strategies, we are able to offer our systems at prices that cannot be matched by competitors.

**Experience:** 5 successfully completed deployments, with over 100 megawatts worth of deployments in process. We are currently working on the largest immersion project deployment for cryptocurrency mining in the world.